



## A New and Better Way to Treat Cancer in Pets Is Here

A cancer diagnosis is heart-wrenching news to receive. But it doesn't have to be hopeless. New technology is transforming the options available to pets with cancer, and PetCure Oncology is bringing them to a veterinary specialty center near you.

Ask your veterinarian about **stereotactic radiation (SRS/SRT)**. This advanced form of radiation therapy has been extremely effective in treating humans with cancer, and it is now available to pets. The benefits of SRS, which can also be referred to as SRT, include just 1-3 treatment sessions, a non-surgical procedure, and minimal side effects. PetCure Oncology is teaming up with specialty practices across the country to make SRS/SRT available to pets everywhere.

### What is SRS/SRT?

SRS/SRT is a non-surgical treatment in which high doses of precisely targeted radiation are delivered to shrink or destroy a cancerous tumor... with minimal collateral damage to nearby healthy tissue. This breakthrough technology is making an enormous difference in the lives of pets and their families.

### About PetCure Oncology

PetCure Oncology is revolutionizing cancer care for pets by providing greater access to SRS/SRT, a potentially curative form of advanced radiation therapy. PetCure is dedicated to changing the conversation surrounding cancer care by making SRS/SRT available as a treatment option. With research and protocols driven by renowned experts, PetCure is setting the standard for the delivery of advanced cancer care for pets.

*If your pet has been diagnosed with cancer, our team of Pet Advocates are standing by to help.*

**833.PET.HERO**

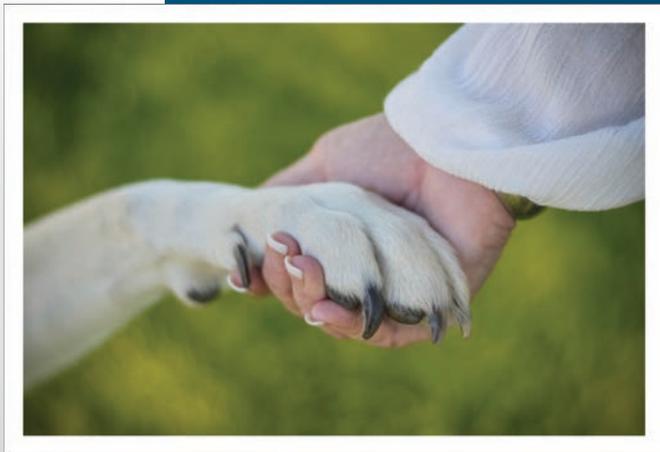
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# SRS/SRT

*Stereotactic radiation (SRS/SRT) is changing the way we approach cancer care for pets. This new treatment option requires fewer treatment sessions and results in fewer side effects than conventional radiation therapy. In some cases, it can even be delivered with the intent to **cure**.*

*The partnerships that PetCure Oncology is forming across the country offer veterinarians and pet owners comprehensive cancer care that includes the most advanced treatment options available.*

*When it comes to increased survival time and quality of life, we are certain you will find new reasons to hope.*

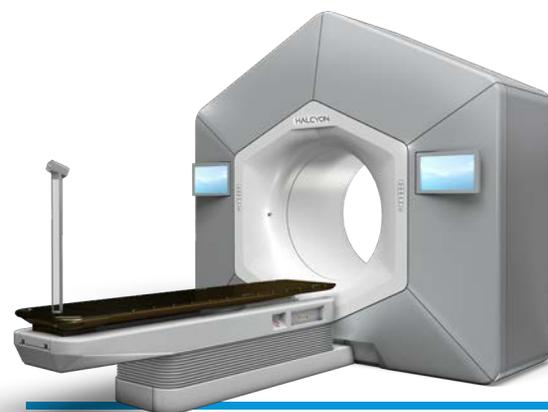


*Revolutionizing treatment, humanizing care.*

PetCure Oncology has the ability to provide all types of radiation therapy, and works closely with medical oncologists and other veterinary specialists to ensure that your pet receives the best treatment option for them.

### Consider the Advantages of Care at a PetCure Oncology Center

Compare Equipment, Training, Expertise, Experience, and Service	PetCure Oncology	Standard Radiation Therapy Facility
Conventional radiation therapy: 15-21 treatments	○	○
Stereotactic Radiation (SRS/SRT): 1-3 treatments	○	
- SRS minimizes quantity and duration of anesthetic events: increased safety	○	
- SRS minimizes normal tissue exposure to radiation: fewer side effects	○	
- SRS offers more precise delivery of radiation to tumor	○	
- SRS provides the ability to treat previously "untreatable" tumors	○	
RapidArc therapy: 1-3 treatments, very short treatment time	○	
Image-guided therapy: greatly improves accuracy	○	
Real-time CT: improves treatment of tumor while minimizing setup	○	
Clinical team with advanced experience in radiation therapy	○	
A national network of radiation therapy centers	○	
Concierge-level service, including assistance with pet-friendly travel accommodations	○	



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**> Revolutionizing Hope**



For more information on cancer care for pets, SRS/SRT or PetCure Oncology, please visit [PetCureOncology.com](http://PetCureOncology.com) or call **833-PET-HERO**.